


FIRED UP *or* BURNED OUT



How to Reignite Your Team's Passion, Creativity and Productivity

Fired Up or Burned Out has been praised as “one of the very best new business books” and “just what companies today need.” Now you can have Michael Lee Stallard and Jason Pankau, co-founders of E Pluribus Partners and co-authors of *Fired Up or Burned Out*, teach you and your team how to create a Connection Culture that will increase productivity, innovation, profitability, customer satisfaction, and employee retention.

About Our Program

During the presentation you will learn:

- Why companies need a Connection Culture to thrive.
- The science of connection and why it is such a positive force in our lives.
- How to bring the five elements of a Connection Culture to life in your company.
- Inspiring stories of great leaders of businesses, nations, sports teams and social sector organizations who created Connection Cultures.
- How every manager can create an “island of connection.”

Every presentation is customized to meet your time and content requirements. Following the presentation each attendee will receive an autographed copy of *Fired Up or Burned Out* and will be motivated to become intentional connectors at work, at home and in their community.

Here's what people are saying:

"Mike and Jason challenged and entertained our branch managers who attended their presentation. The Connection Culture they described is what I believe is necessary for any team or organization to be great."

Keith VanderVeen
President, Midwest Region, Wachovia Securities

"At our management retreat, Michael and Jason helped us see the necessity of human connection to our success. Their stories were entertaining too. Both our managers and their spouses enjoyed the presentation. We are still talking about it and implementing ideas that came out of our time with them."

William Newland
President, Hercules Industries

"The soft stuff matters and *Fired Up or Burned Out* helps fluff the pillows."

Michael Fitzgerald
Columnist, *The New York Times*

"*Fired Up or Burned Out* will be the indispensable leadership guide."

Frances Hesselbein
Chairman, The Leader-to-Leader Institute

"*Fired Up or Burned Out* is one of the very best new business books."

800-CEO-READ

"We've had the "Fired Up Team" speak at our monthly managers meeting. It's not surprising that they engaged our managers in the way their book teaches employers to engage their employees. Our guys went away with a renewed sense of purpose and a strategy for firing their employees up."

Mark Curtis
President, Splash Carwash Companies

"Jason and Mike did an outstanding job of bringing to life the concepts so clearly set out in *Fired Up or Burned Out*. Their presentation was interactive and motivating. It's a valuable tool for all organizations."

Russ Gerson,
CEO, The Gerson Group

About Our Speakers



Michael Lee Stallard is the president of E Pluribus Partners, a consulting firm that specializes in helping leaders increase the connection among management, employees and customers that produces greater trust, cooperation and ultimately sustainable superior performance. Michael was formerly chief marketing officer for businesses at Morgan Stanley and Charles Schwab. He has spoken at conferences organized by the World Presidents Organization, *Fortune* magazine, the Corporate Executive Board, the American Bankers Association, and The Luxury Marketing Council, among others. Michael has been quoted in the media and featured in radio and television interviews including *The New York Times*, Fox Business Now, and *Leader to Leader*. Along with Jason Pankau, he is a contributor to the book *What Managers Say, What Employees Hear: How to Connect With the Front Line (So They'll Connect With Customers)* edited by Regina Maruca, a former senior editor of *Harvard Business Review*.

Michael earned a B.S. from Illinois State University in marketing, an M.B.A. from the University of Texas of the Permian Basin and a J.D. from DePaul University School of Law. He was admitted to the Illinois bar in 1991. Michael is married and has two daughters.



Jason Pankau is a cofounder and partner at E Pluribus Partners. He is also the president of Life Spring Network, an organization that trains and coaches people to realize life's potential. He is a sought after author, speaker, organizational consultant and life coach. Jason is the author of the Omega Seminar as well as several seminars that he teaches throughout North America. Previously, Jason was an associate pastor at Stanwich Congregational Church in Greenwich where he focused on mentoring and leadership development. He serves as a consultant and life coach to many corporate executives and ministers. Jason earned a B.S. from Brown University in business economics and organizational behavior/management. He was captain and pre-season All-American linebacker in football, school record holder in discus, and national qualifier in track while at Brown. Jason earned a Masters of Divinity from Southern Theological Seminary and is currently finishing a Doctorate in Leadership. Jason is married and has two daughters and two sons.

For additional information

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Also see www.FiredUpOrBurnedOut.com.

E Pluribus
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